HOPERA Annual Report 2025

❖ 2025 at a Glance

- ➢ Community Events: Karaoke!
  - Jan 17 @ Eureka Heights Brewery
  - May 30 @ Great Heights Brewery
  - Oct 10 @ Eureka Heights Brewery
  - Dec 19 @ Gristworkz Brewery

- ➢ Pint-Sized Performance: Flights of Fancy (with Fancy Flights!)
  Pairing classical music with beer at 3 local breweries.
  - Feb 16 @ Equal Parts Brewery
  - Feb 18 @ Eureka Heights Brewery
  - Feb 23 @ Saint Arnold Brewery

- ➢ Opera: The Producer
  An original re-imagining of Mozart's Der Schauspieldirektor with English text by HOPERA's Megan Berti.
  - March 29 @ Equal Parts Brewery
  - March 31 @ Eureka Heights Brewery

- ➢ Pint-Sized Performance: Do You Like...Jazz?
  An incredible program of classical music and jazz crafted by Houston artists.
  - June 14 @ Equal Parts Brewery
  - June 21 @ Eureka Heights Brewery

- ➢ Local Collabs!
  - July 5 Summer Series @ Central Market
  - Aug 22 Passport to Germany @ Central Market
  - Nov 8 Music for Autism @ Westview School
  - Dec 12-14 Phenomenomaly @ Meow Wolf Houston

- ➢ Opera: Pagliacci
  A new translation of Leoncavallo's classic opera with English text by HOPERA's Megan Berti.
  - November 21 @ Equal Parts Brewery
  - November 24 @ Eureka Heights Brewery

- ➢ Community Events: Caroling!
  - December 2 @ Texas Children's Hospital
  - December 11 @ Central Market
  - December 15 @ Texas Children's Hospital

HOPERA Annual Report 2025

- Our Mission
  - We produce live musical performances in unique Houston Area spaces that focus on and empower Houston Area artists. We spotlight classical voice through a variety of accessible community events, free Pint-Sized Performances, and affordable Operas performed primarily in local brewery taprooms.
- What our audience is saying...
  - "If every opera were this much fun, I'd go all the time. I loved it!" - Bennis
  - "You're hitting all the high points and high notes! We're cracking up the whole time." - Carolena
  - "The divas are diva-ing...the vibes are immaculate." - Joey
  - "The singers are awesome, the music is beautiful, I'm having a great time." - Armando
  - "We are a sucker for good beer and good live music." - Christina
  - "It was a way to be a part of the music in a pretty interesting way here at the brewery without having to go all the way downtown." - Dan

- Key Moments & Updates
  - HOPERA launched a new community program: Opera Karaoke! All are invited to come, whether to watch or to sing.
  - The Producer

    HOPERA's impact is growing! A record-breaking 7 singers - and a drag queen - took to the stages at Equal Parts and Eureka Heights breweries for this raucous comedy about a producer looking for singers to perform with his brand new opera company.

HOPERA Annual Report 2025

Audience members were “cracking up the whole time” as local performers sang music by Mozart, Puccini, Verdi…and more!

- Pagliacci

  Another huge cast took to Equal Parts and Eureka Heights for Leoncavallo’s famous tragedy about sad clowns. Audiences laughed as loudly as they cried as the drama unfolded on the stage…and in the audience! This production featured new creative collaborations with local costumers Shaun Heath and Mary Webber, as well as local visual artist Jerel Gue.

- Pint-Sized Performances

  HOPERA produced 5 performances of 2 distinct programs in 3 different taprooms across Houston - for free! These concerts empower local artists to create original recitals that spotlight Houston’s talent, creativity, and entrepreneurship. Last year, we were able to feature 5 different local artists, bringing their creative visions to life in the Heights, East End, and Fifth Ward.

- Community Events & Collabs

  We engaged thousands of Houstonians across the city by collaborating with Central Market, Meow Wolf, Music for Autism, and Texas Children’s Hospital. We brought free classical music into the grocery store and Westview School, spread holiday cheer to patients and community members at the hospital, and performed as singing cats in Meow Wolf’s immersive Phenoneomaly shows. These performances allowed us to support 40 local artists and helped us raise over $1,400 for Texas Children’s Hospital.

❖ By the Numbers

- Artists Employed: 75
- Audience Members: 900
- Programs: 12
- Total Events: 34
- Community Members Engaged: 4,000+
- Income: $51,326
  - 53% Earned Revenue

HOPERA Annual Report 2025

- 40% Contributed Revenue
- 7% Grant & Foundation Revenue

➢ Expenses: $33,996

- 70% Artist Fees
- 5% Other Personnel Fees
- 15% Equipment and Supplies
- 5% Marketing and Promotion